# LATHUILE BIKE WORLD

A magic place for mountain biking in the Alps

The Natural Trail Area Summer Season July - September





Singletrack facing the Rutor glacier

#### THE PEAKS AND GLACIERS

La Thuile region hosts the highest mountains in Europe. Mt.Blanc, Grandes Jorasses, Testa del Rutor are some of the 4.000 m peaks you'll almost touch with hands.

#### JOIN OUR KEY FACTORS

- The power of pristine Alpine nature
- · The high mountain and natural trail riding experience
- A functioning mtb school and bike services
- The restoring capacity and traditional flavor of a Valdaostan mountain village



Bosco Express Lift and La Thuile in background

#### NATURAL TRAIL AREA ACCESS

Both lift ride and pedaled uphills are extremely scenic and satisfying

- Selected routes for every riding level, style and expectation, including families
- Challenging climbs and specific e-bike routes
- Adventurous itineraries beyond the bike park boundaries

"OVER 1.200 M OF VERTICAL DROP SERVED BY THE TWO LIFTS BOSCO AND CHALET EXPRESS THAT GIVE ACCESS TO A GREAT VARIETY OF BIKE PARK TRAILS"

- Lift station is located in town and easy to reach.
- Both lifts are fast and in a row. This ensures fast looping and many runs per day.
- Ticket office with the chance to purchase:
  - La Thuile half day and day pass
  - Multi Day pass also valid for Pila,
     Cervinia and Monterosa
  - Espace San Bernardo day pass also valid for La Rosiere (France)

Route to Col Croce



## "SOME OF THE TRAILS BECAME LEGENDARY WITH THE ENDURO WORLD SERIES."

Winner of the 2016 Enduro Event of the Year (Pinkbike MTB Awards), La Thuile offers a unique variety of long trails and mountain paths crossing unspoilt high Alpine meadows, larch hoods and authentic rural houses and villages.

La Thuile's Natural Bike Area is located in a high alpine environment and it can be divided into two areas.

The high zone, between 2.400 and 1.900 m, it's characterized by a smooth and linear slope gradient with fast rolling natural singletracks. It's an open meadows environment with some gnarly big rock slabs and sudden drops.

The lower zone, from 1.900 to 1.400 m, is where the slope gradient changes dramatically as you get in the woods. Here the trails get steep, rooty, dusty, off camber and with a lot of turns.

La Thuile Natural Bike Area offers some of the most long, technical and demanding trails of Europe that coexist with the calmness of the surrounding nature and villages.

#### THE BIKE AREA IN NUMBERS

- Over 220 km of trails and mtb routes
- 2 chair lifts
- 14 exclusive mtb trails
- 3 lodges along the trails
- 1 skill park area / mini dirt line / dual slalom course
- 1 Velosolutions permanent pump track
- 1 XC course



Evie Richards winner of Internazionali d'Italia Series - La Thuile '19

## THE SHOW IS HERE

Big international events are part of the DNA of La Thuile

- Alpine Ski World Cup
- Telemark Ski World Cup
- Enduro World Series
- Internazionali d'Italia Series (UCI C1 / HC)
- Superenduro (EWS Qualifier)
- Enduro Italian Championship (FCI)
- Coppa Italia Enduro (FCI)

"FROM ALPINE SKI WORLD
CUPS DOWN TO WORLD CLASS
XC AND ENDURO EVENTS LA
THUILE IS ONE OF THE MOST
SKILLED AND RELIABLE
ORGANIZER"

#### **OUR RECIPE FOR BIG EVENTS**

- Advance planning and overall view
- City Council, Tourism Office, Lift Company and local community participation
- Solid and close-knit work team
- Deep knowledge of the environment and territory
- Great attention to details and course design

Martin Maes EWS - La Thuile 2018



SRAM French Lessons video shooting with Mind Spark Cinema

# A SPOT TO RAISE THE BAR

Quiet, practical and rad, La Thuile offer the best solution for any project and content

#### **FEEL AT HOME**

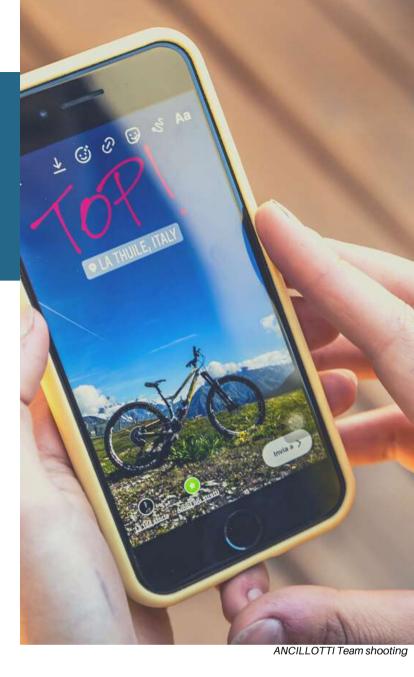
- Optimal and diverse accommodation proposal
- · Handy services in town
- Lift Company, Tourism Office and Bike Park Management support
- Unspotted unique locations and background for every kind of bike and product
- Movie theater for private movie shows and previews

## THE MEDIA ASSET

#### La Thuile counts on a strong and proven media staff and working strategy

- RITM Media Agency collaboration (9 years)
- Consumer newsletter database (3.2K unique users)
- In house quality video and photo production
- Photo gallery archive on Flickr (2.2k pic.)
- Trailforks updated account
- La Thuile MTB Social media presence
  - o Instagram (5 k follower)
  - Facebook (9 k follower)
- La Thuile Social media presence
  - Instagram (19 K follower)
  - Facebook (105 k follower)





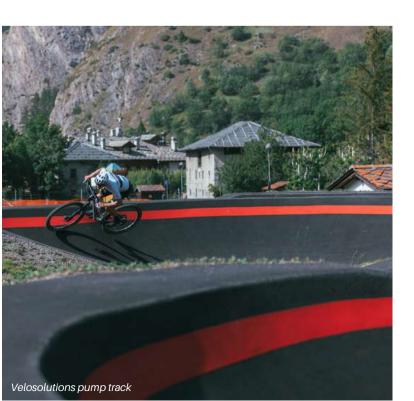
#### "OUR 2020 MEDIA AND PROMOTION HIGHLIGHTS"

- Trails of La Thuile by ASSOS Company
- Raida con Zili: La Thuile in MTB con i Lupato Bros e il City Crusher by REDBULL Italy
- Worldwide Shredlist: La Thuile Bike Park by Singletracks Magazine
- Ancillotty Team Presentation & Photoshooting by Ancillotti Bike Company

## TOURS AND MTB SCHOOL

#### For big groups and kids expert coaches and mtb guides

- Staff:
  - 8 National Cycling Federation Coaches and Guides
- Features served by tapis roulant:
  - Skill park
  - Dual slalom course
  - Velosolutions pump track
  - · Easy dirt line
- Facility:
  - Bike shop and rental
  - o Bike wash





#### "THE FIRST UCI APPROVED PUMP TRACK IN VALLE D'AOSTA"

- Construction: permanent
- Location: close to town and bike school
- Length: 172 m
- Usage: approved for International UCI competitions
- Target: all-round for bikes, rollerblade scooters and skateboards

## STAY IN LA THUILE

Beyond the beauty of the mountains hotels, chalet and typical houses





"5STARS HOTEL COEXIST WITH GARNI AND PRIVATE HOUSES ABLE TO ELEVATE THE NATURE OF YOUR EXPERIENCE"



"CHOCOLATHUILE EVENT
HAPPENS AT THE END OF
AUGUST AND PROMISES TO BE
ONE OF THE MOST INTENSE
CULINARY EXPERIENCES EVER"

## THE TYPICAL FLAVOURS

Lodges on the trails, restaurants and clubs for the night in town





# THE TRAVEL TO GET THERE

Geneva and Tourin the international airports connected with La Thuile

#### **BY CAR**

La Thuile is less than 1 hour from Chamonix (France), 1 hour and 30 min from Geneva (Switzerland) through the Mont Blanc Tunnel, 1 hour and 40 min from Turin, 2 hours from Milan and 3 hours from Genoa.

#### **BY TRAIN**

The nearest railway station is Aosta, connected to La Thuile by a scheduled bus service.

#### **BY BUS**

Buses to Milan, Turin, Courmayeur, Chamonix and all the towns of the Aosta Valley.
www.savda.it

#### **CAR RENTAL BUS AND MINIBUS**

(in Italy and abroad) Sanlorenzo Gabriele Airport Transfers La Thuile T +39 338 5648400 La Thuile Transfers T +39 347 6078250

#### **AIRPORTS NEAR LA THUILE**

Turin Caselle (1 hour and 40 min) • Milan Malpensa (2 hours and 20 min) • Bergamo Orio al Serio (3 hours) • Genoa (3 hours) • Geneva (1 hour and 50 min)

#### La Thuile MTB Guide

Project by RITM MEDIA

Photo Curtesy Nicola Damonte F. Bartoli Avveduti Daniele Foresi Alex Louise

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